

## Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57148   CF   LOC-POL   FBD - LBD: 10/30/12 - 11/06/12   HL#:   Created: 10/29/12 02:46 PM

Client: BOB CASEY FOR PENNSYLVANIA...   CPE: / /   Agency Commission: 15 %   Updated: TSMITH2 on 11/02/12 06:27 PM

Agency: SHORR JOHNSON MAGNUS (39976)   Product: (D) U.S. SENATE -   Self Protect.: :20:00   Confirmed: 11/02/12 06:27 PM

Buyer: M.D'ETTORRE   Demo: HHOLDS   DMA RTG   Sched. Code: D   Contract: 11/05/12 08:34 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

ALL RATES ARE NON PRE-EMPTIBLE

PAID FOR BY: CASEY FOR SENATE

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	3 3 3 3 3 0 0	MORN	30	D			0.0	\$360.00	18	\$6,480.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	12	6									
002	MLOCAL6A	2 2 2 2 2 0 0	MORN	30	D			0.0	\$720.00	12	\$8,640.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	8	4									
003	NNOON	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
004	N4EARLY	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
005	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
006	NEWS5PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
007	AINSIDER	1 1 1 1 1 0 0	ACC	30	D			0.0	\$700.00	5	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AINSIDSAT	* * * * * S *	ACC	30	D			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
009	P60LATESN3	* * * * * S	CARD	30	D			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
010	PPERSON	* * * T * * *	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										
011	PNCISLA	* T * * * * *	REGP	30	D			0.0	\$5,400.00	1	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										
012	PCSINYFR2	* * * * F * *	REGP	30	D			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
013	PBANG*2MENTH	* * * T * * *	REGP	30	D			0.0	\$4,725.00	1	\$4,725.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										
014	PCSIWE3	* * W * * * *	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

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Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PWIFESN4	* * * * * S	CARD	30	D			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
016	PNAVY	* T * * * * *	REGP	30	D			0.0	\$6,750.00	1	\$6,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										
017	PHAWAII	M * * * * *	REGP	30	D			0.0	\$5,850.00	1	\$5,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
018	PCRIMINAL	* * W * * * *	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										
019	PBROKE*M&M	M * * * * *	REGP	30	D			0.0	\$5,850.00	1	\$5,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
020	PMENTALSN5	* * * * * S	CARD	30	D			0.0	\$4,230.00	1	\$4,230.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
021	LLETTER01	2 2 2 2 2 0 0	LETT	30	D			0.0	\$575.00	10	\$5,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									

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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE03	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$2,250.00	5	\$11,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WFACE03	* * * * * S	FACE	30	D			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	MLOCAL5A	2 2 2 2 2 0 0	MORN	30	D			0.0	\$360.00	12	\$4,320.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	8	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	DPHIL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$300.00	2	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WFACE03	* * * * * S	FACE	30	D			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	MEARLY	1 1 0 0 0 0 0	MORN	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	MLOCAL430A	M * * * * *	MORN	30	D			0.0	\$75.00	1	\$75.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	125	0	\$136,890.00	\$116,356.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$136,890.00	\$116,356.50	\$0.00	\$0.00